

Wisconsin Platform Tennis Association

2025/26 Season Opener Newsletter

Paddle season is almost here!!! We had a chill in the air last week and I know a lot of paddle was played. It looks like we'll be graced with another week or two of summer weather, but October is just around the corner, and with it comes the start of the 2025/26 paddle season!

2024/25 Season Recap

- **APTA Brew City Open:** Last year's event brought back a women's draw, which was full and had a waitlist, as did the men's draw. The addition of a women's draw made the day very fun and provided perhaps the most electric match of the tournament in the semi's at Cedar Club. The Town Club was a fantastic host facility for the day portion, which saw a good amount of spectators who enjoyed watching some great paddle. The Cedar Club hosted the main draw semis and finals, and in Cedar Club fashion provided a raucous atmosphere, some great food, and an awesome party atmosphere to end the event. We're going to run it back just like last year with one minor edit - acceptance will be based on PTI ratings, and both the men's and women's draw will have 1 wild card slot, more on that below. Be sure to add this years event to your calendar and come on out!



- The **Wisconsin State Closed** returned this year and it did not disappoint. Hosted (almost) entirely at The Town Club, there were a LOT of spectators who came out to have a beer and watch some paddle. It was a great local paddle tournament so be sure to come out to watch this year's event! Congrats to the winners!



- Cedar Club Ownership changes hands – The paddle community thanks Don Welch, Eric Arvold, Brad Brogan and Woody Alverson for building and fostering this great paddle club and social spot. Good Luck to the next gen: Martin Vertacnik, Pat Laughlin, Jon Feldbruegge, Nick Creten and David Brock.
- Follow Milwaukee area paddle news and events on Instagram:
<https://www.instagram.com/milwaukeekeepaddle/>

The 2025/26 Platform Schedule

There are three main events that are open to all players each season. Special thanks to the supporting clubs for sharing their courts and facilities to make these events possible: MCC, Tripoli, Town Club and Cedar Club.

1. **Brew City State Open, Sat. October 25** - Must be an APTA member, brings in players from Chicago and farther. Email David Brock drbrock37@gmail.com or Sara MacKay mackay.sara@gmail.com for information.

2. **SMACK, Sat. February 7.** - No club affiliation or memberships needed. Nick Curran's baby, adopted by Dan Einhorn this year. A fun social/competitive mix. A/B format. Email deinhorn@capitalmidwest.com for information.

3. **WI State Closed, Sat. February 28** - No club affiliation or memberships needed. Pecor's baby, placed in Brock's foster care, but thankfully found a safe home through adoption by Eric Zipp for the 2025/26 season and onward. zipp.eric@gmail.com

More details about these events will be communicated in future emails as these dates approach.

NEW: APTA Brew City Open Play-In Tournament

We're hosting the BCO to showcase our paddle scene and to promote more competitive play in MKE. To maximize the number of WI teams that can get into the tournament, we have requested a wild card slot from the APTA and will grant it to the team that wins the play in tournament. The play in is open to everyone. To participate in the BCO the winner will require an APTA membership and must register for the BCO in order to play. This will either be a draw or round robin depending on the number of teams, there will be a men's and women's play in. Signup deadline for the play in is Friday, Sep 26, draw/format will be released Sep 27, and all matches need to be completed by October 11. If interested, email David Brock drbrock37@gmail.com for the men's play in, and Caio Barros caio@thetownclub.com for the women's play in.

2025/26 Playing Opportunities

Stop thinking about playing and just do it!

- The Cedar Club is a paddle and social club that boasts a fun and competitive atmosphere with ~100 members. Cedar Club is accepting social members (year-round), and new men's and women's league members (Sep. 22 Deadline). In addition to a full and competitive weekly ladder, the Cedar club hosts several paddle tournaments and social events throughout the season. See attached membership options and application.

- Prospective Men – Please come out the **Pre-Season Party on Thursday September 18th, 7pm+.**

Email drbrock37@gmail.com with any questions or if you cannot attend.

- Prospective Women – Please come out to the ladies **Pre-Season Open House, Monday Sep. 29, 5pm+.**

Email debkdoughty@gmail.com with any questions or if you cannot attend.

- The Town Club is a full on tennis, swim, dining and paddle Country Club with hundreds of members. Attached is their platform events list for 2025/26. If you would like to inquire about membership, email Caio Barros, caio@thetownclub.com

- The other facilities that offer paddle in the MKE area are Western Racket Club, Tripoli Country Club and Milwaukee Country Club. Reach out to those clubs directly to inquire about membership options.

When I have some more time or if anyone wants to volunteer, I'll try to get a bit more professional with our emails and event listing, but for now you get what you pay for. I hope you have a great season, please feel free to reach out!

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